

# Worshipful Company of Tax Advisers



## THE 2017 LORD MAYOR'S SHOW

Would you like to take part ?

**SATURDAY 11<sup>th</sup> NOVEMBER 2017**

The build-up starts in the middle of September and after the election of the new Lord Mayor at the end of that month, things get very busy indeed.

The story of the Show begins in 1215 with the desperate situation of King John. The King tried to win London to his side by letting it choose its own Mayor, but he insisted that every new Mayor must leave the safety of the City of London, travel up the river to distant Westminster and swear loyalty to the Crown.

Over the centuries this inconvenient journey became one of London's favourite rituals. It moved from river barges to horseback and then into the magnificent State Coach, and around it grew the rowdy and joyful mediæval festival that became known as the Lord Mayor's Show.

The ancient pageant is now bigger than ever. It is a London institution and hasn't missed a year since Wellington's funeral blocked the whole city in 1852. The modern procession is over three and a half miles long and fills the whole space between Bank and Aldwych from 11am until about 2.30pm, cheered by a crowd of around half a million people and watched live on the BBC by millions more.

There are fewer sword fights these days but the floats are grander than ever and it's a great day out for everyone. You are all warmly invited to take your place in eight centuries of London history.

We need at least 4 Liverymen to volunteer to take part in the show. All will be clothed in Livery Gowns. Three will accompany our Master as part of the Modern Companies float.

This is a free event. Lunch will be provided for our participants at the half way stage.

It has been known to rain on Lord Mayor Show day! - Company umbrellas are available to purchase on the company website [www.taxadvisers.org.uk](http://www.taxadvisers.org.uk), or £20 collection on the day.

### DATE

11<sup>th</sup> November 2017

### TIME

Assemble 9.30 am

### PRICE

Free

### VENUE ADDRESS

The City of London

Meeting Point:  
Information

Technologists' Hall  
39a Bartholomew Close  
London  
EC1A 7JN

### DRESS

Business Attire

### CLOSING DATE

Tuesday 31<sup>st</sup> October 2017

To: **ANN BAILEY, WCOTA ADMINISTRATOR.**

**1<sup>st</sup> FLOOR ARTILLERY HOUSE, 11-19 ARTILLERY ROW, LONDON SW1P 1RT**

- I wish to take part in the **Lord Mayor's Show** on Saturday 11<sup>th</sup> November 2017
- I wish to **purchase an umbrella** on the day

From (please print name) \_\_\_\_\_

Email address \_\_\_\_\_

